

Corporate Partner Company Information

Company Information

Company Name
 Company Address
 City State/Province Zip/Postal Code Country
 Company Telephone Website
 Company Type

- | | | |
|--------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Biotechnology | <input type="checkbox"/> Clinical Research |
| <input type="checkbox"/> Technology/Software | <input type="checkbox"/> Medical Device | <input type="checkbox"/> Diagnostics |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> College/University | <input type="checkbox"/> Association/Non-Profit |
| <input type="checkbox"/> Services <input type="text"/> | <input type="checkbox"/> Other <input type="text"/> | |

Primary Contact Information*

Name Title
 Address
 City State/Province
 Zip/Postal Code Country
 Direct Phone Cell Phone
 Email Address

Billing Contact Information** (if different from primary contact)

Name Title
 Address
 City State/Province
 Zip/Postal Code Country
 Direct Phone Cell Phone
 Email Address

Secondary Contact Information***

Name Title
 Address
 City State/Province
 Zip/Postal Code Country
 Direct Phone Cell Phone
 Email Address

*The primary contact is the Point of Contact for all HBA corporate partnership matters and ensures that time-sensitive communications go to the correct person(s) within your organization.

**The billing contact is the person authorized to sign and make payments on the corporate partner's account.

***The secondary contact is an additional/back-up contact for HBA corporate partnership matters.

HBA Woman of the Year Sponsorship Opportunities

9 May 2025

Chicago, IL

Sponsorship Selection:



	Magnificent Mile	DuSable Museum	Navy Pier	Buckingham Fountain	Lake Shore Drive	Hyde Park	Millennium Park
	\$70,000	\$55,000	\$44,000	\$30,000	\$15,000	\$10,000	\$6,000
Total Number of Packages Available	(Max 4)	(Max 3)	(Max 3)	(Max 10)	(Max 4)	(Max 6)	(Max 4)
Presence							
One (1) branded column (77 square feet) in high traffic area near elevators, escalators, registration and reception	●						
Lanyards, Badges, Virtual Selfie Station Logo Placement, OR Individual Hand Sanitizer Giveaway (first-served system)		●					
Company logo on main page of virtual platform	●	●	●	●			
Logo visibility in opening slides	●	●	●	●	●	●	
Access							
Allotted seating (10 seats per table)	3 Premium Tables	2 Premium Tables	1 Elite Table	1 Standard Table	4 Standard Seats	2 Standard Seats	1 Standard Seat
Remote Attendance Passes	200	150	100	50	30	20	10
Complimentary Watch Party Location	●	●	●				
Content							
Display a 30-second video/commercial produced by sponsor. Must be pre-approved by the HBA (optional opportunity)	●						
30-second red carpet interview produced by HBA	●	●					
Digital							
Logo on event microsite	●	●	●	Name only	Name only	Name only	Name only
Logo in marketing emails	●	●	●	Name only	Name only	Name only	Name only
Customized social media graphic	●	●					
An online communication kit to share your support	●	●	●	●	●	●	●
Recognition on HBA's social media channels	●	●	●	●	●	●	
Advertisement in Commemorative Digital Program							
Full-page	●	●					
Half-page			●				



Sponsorship selections will be granted in the order in which signed agreements are received. Some options may not be available at the time of selection. Sponsorship Deadline: 7 March

ADDITIONAL OPPORTUNITIES

Corporate Partner or Sponsor Level

SPONSORSHIP ENHANCEMENTS

Signature Drink With Branded Napkins (3 Opportunities)	<input type="checkbox"/> \$20,000
Coffee Stations With Branded Napkins (3 Opportunities)	<input type="checkbox"/> \$13,000
Bathroom Refresh Stations (Exclusive)	<input type="checkbox"/> \$9,000
Global Ambassador Program Breakfast (Exclusive)	<input type="checkbox"/> \$7,800
Constellation League Breakfast (Exclusive)	<input type="checkbox"/> \$7,800
Hotel Key Cards (Exclusive)	<input type="checkbox"/> \$6,500
Facilitated Networking Activation (Exclusive)	<input type="checkbox"/> \$4,000
Nursing and Menopause Rooms (Exclusive)	<input type="checkbox"/> \$4,000
Video Wall – Message to Rising Stars and Luminaries (10 Opportunities)	<input type="checkbox"/> \$4,000

SIGNAGE

Escalator Signage (2 Opportunities)	<input type="checkbox"/> \$6,500
Pillar Signage (3 Opportunities)	<input type="checkbox"/> \$3,000
Floor Tiles (4 Opportunities)	<input type="checkbox"/> \$2,000

ADVERTISEMENT

Full-Page	<input type="checkbox"/> \$5,500
Half-Page	<input type="checkbox"/> \$3,000

RISING STARS AND LUMINARIES

Celebrating Stars and Luminaries Reception (Exclusive)	<input type="checkbox"/> \$15,000
Champagne Toast at Celebrating the Rising Stars and Luminaries Reception (Exclusive)	<input type="checkbox"/> \$4,000
Roaming Photographer at Celebrating the Rising Stars and Luminaries Reception (Exclusive)	<input type="checkbox"/> \$4,000
Main Stage Presence Introducing Rising Stars & Luminaries Honors during Woman of the Year Celebration (Exclusive)	<input type="checkbox"/> \$2,500

Signature: _____ Total Due: \$ _____

By signing this agreement, you certify that you have the authority to do so on behalf of your company. All sponsorships are considered final and are non-refundable. The HBA reserves the right to change/modify all sponsorship opportunities. Payment is due upon execution of this agreement. Refer to the Terms & Conditions below.

Terms and Conditions

- 1. APPLICATION AND ELIGIBILITY.** Sponsorships must be made on the form provided, contain the information requested, and be executed by an individual who has authority to act for the applicant (sponsor). The Association reserves the right to reject any application.
- 2. SPONSOR RESPONSIBILITIES.** Sponsor shall be responsible for the following: a. All giveaways (virtual coupon, promotional codes, etc.) to be used during the sponsored function b. Any additional digital signage, banners, etc. to be displayed during the sponsored function.
- 3. PAYMENT TERMS.** Upon executed sponsorship agreement, payment is due in full.
- 4. PUBLICITY.** HBA shall publicize and promote the event and shall be permitted to use Sponsor's name and logo in connection with such publicity and promotion.
- 5. SPONSOR PUBLICITY.** Sponsor may publicize that it is a sponsor of this HBA Program. However, Sponsor acknowledges that HBA is the lawful owner of the names "Healthcare Businesswomen's Association, and the acronym "HBA," and any associated logos. Sponsor agrees to take no action inconsistent with HBA's ownership, or that would subject HBA to claims by third parties or potential loss of its ownership. Any uses of HBA's logo or event logo by the Sponsor must be approved, in advance, by HBA and follow HBA's branding guidelines.
- 6. TERMINATION.** If Sponsor breaches any of its obligations hereunder, HBA shall have the right to terminate this agreement and to retain Sponsor's sponsorship fee as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.
- 7. INDEMNIFICATION.** Sponsor agrees to indemnify and hold HBA harmless against any losses, claims, expenses or damages from its own negligent or willful acts or omissions of its employees, officers, directors, agents, contractors, or others acting on its behalf or with its authority.
- 8. TERMS.** The term of this Sponsorship Agreement shall commence upon execution of this Agreement and shall terminate upon conclusion of the Event, unless sooner terminated pursuant to paragraph 6.
- 9. LIABILITY.** HBA shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of HBA for any reason and upon any cause of action or claim shall be limited to the fees paid by Sponsor to Healthcare Businesswomen's Association under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by Healthcare Businesswomen's Association negligence.